



Digital Cinema Update

Independent News For Independent Cinema Owners



Points Of Interest

- **Ruby Cinema Wanaka**
Opens a great 1950's style boutique twin cinema. A must see location.
- **Dolby DSS200 Server**
DCI compliance certificate can be viewed at www.dcimovies.com
- **Monterey Howick** Now open with All 5 Digital screens controlled from central control room.
- **Cinema 3 Pukekohe**
New Digital cinema complex opened boxing day. All screens feature Dolby 3D.
- **Hollywood Sumner**
Installs second Digital screen prior to Christmas.
- **The Globe Napier**
Opened a delightful e-cinema & conference facility.
- **Downtown Cinemas**
Open a 4 screen All Digital cinema Complex in Paraparaumu.
- **Hoyts Te Awa** Opens a six screen complex featuring D-Box motion chairs.
- **Independent VPF**
OmniLab pulls out. Kodak pulled out. DNC pulls out. ICAA steps up to the challenge.
- **AVE Attend Cinedigm ICAA** training in Melbourne.

Wind up 2011

2011 was a busy year.

With new cinemas opening and some closing, 2011 was one of our busiest years to date. We thank our loyal customers for their continued support. With 40 years behind us we remain Solid & Dependable. We do understand what our customers want. This comes from years of experience that "new comers" can not offer. We continue to work towards exceeding expectations. We have made some changes, expanded our service & support staff to meet the demands of the Digital transition. Our remote support has been running for 18 months, this is leading the way to our latest product offering. 2012 is looking promising as we introduce the tools for cinema owners to manage and monitor their own Digital Cinema complexes. *Read more over leaf.* AVE will be introducing our DC Projectionist Training Program and refresher

What can we expect in 2012

Laser light sources for Digital Projectors is unveiled at Cinema-Con 2012 with demonstrations at High frame rates. As the Digital Cinema industry develops, technology will surely continue to change. This type of change and frequency of change will be new

courses later in the year, targeted at the Projectionists or Operators. We will be offering an Introduction to DC operations and an advanced DC trouble shooting and diagnostics training.

Don't forget to enter to win an Osram Can Fridge at the NZMPIC in May. Entry forms will be in the goodie bags.



Intelligent Integration

Perfect Presentations Every Session of Every Day.

**Presentation is Everything
The Audience is the biggest asset a cinema will have.**



Future 3D has Re-branded GetD providing Active shutter glasses for Cinemas, 3D TV and PC applications. Best suited to smaller cinemas. A Very Economical 3D solution. AVE has been appointed dealer for NZ.

High Frame Rates is the New Buzz as the industry decides to change the frame rate of digital content to 48 or 60 Frames per second .

Barco Demonstrates 3D sound at Cinema-Con a new sound experience that explores the use of multi channels to add a new dimension in sound to cinemas.

technology every five years. No different to leasing a photocopier or a car, well worth considering.





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- **GDC** introduce the SX2000 server now capable of instant playback from CRU drives.
- **OSRAM** announce NEC digital projector lamps now available .
- **Digital** offers DCP player for checking trailers and adverts on a PC before ingesting to servers.
- **QSC Audio** new 2012 catalogue out now.
- **AVE** is the accredited installers of Barco and Christie projectors in NZ.
- **Osram AVE** promotion at NZMPIC in May



Intelligent Integration

AVE introduce Intelligent Integration at NZMPIC.

A New Approach to automation set to change the way we think about integrating Digital Cinema. We have studied the short falls of Digital Cinema & see the need to put the audience first in a Digital Cinema presentation.

Intelligent Integration takes control of all connected devices in a Digital Cinema Environment. This provides logical control, based on feed back from the devices connected to the network and will make **intelligent** decisions when trouble occurs.

Integration including the possibility of Building management integration for Air Conditioning, Lighting, “Start of day” power up and “End of Day” shut down and more.

Beyond the simply control of the connected devices **ii** monitors the state of each device and allows monitoring in-house. This simplifies diagnostics for remote support..

Create DMX lighting presentations before the movie . It’s not just the movie the Audience has come to see.



A New Approach in Automation

Features

- Fast Playlist Creation
- Perfect Presentations
- Remote Support gateway
- In-house monitoring
- Logging of Alarms
- Logging of Sessions
- SMS/E-mail notification
- Remote Status Displays
- BMS integration
- Marco trigger events
- Logical Alarm handling

Supports

- SNMP
- Serial Devices
- DMX Devices (Led Lighting, Stage effects etc...)
- GPIO on board
- Ethernet
- Central Monitoring
- Remote Monitoring
- Status displays

A Multi Module software package

Meet the AVE team at NZMPIC

AVE are sponsoring the NZMPIC again this year and will be hosting a Morning Tea on the Monday at 11:00am. Meet the Team from Auckland face to face and feel free to discuss your needs with the only NZ owned and operated Cinema Supply company and trusted partner for 40 Years.

As Technology changes we remain committed to re-training to service the industry we are dedicated to support.

New to the Team;

Rose Tennent (Admin and Accounts) Rose comes with years of experience in the Service and Supply industry.

Matt Coubrough (Digital Cinema Development Specialist) Matt is a highly skilled software engineer with a background in Post Production, Sky Television live broadcast and Software development.

Alan Seward (Service & Installation Technician) Alan has 12 years in Building integration, HVAC management and customer service with experience in Audio and Electronics among other skills.



“The Audience is the biggest asset a cinema will have.”

Contact info@avenz.com or phone (09) 534 9313 Fax (09) 534 9234 for more information.